

Idaho Perinatal Quality Collaborative News

August 2025

The Idaho Perinatal Quality Collaborative works to improve the quality of maternal health outcomes for all Idahoans. We promote evidence-based best practices in perinatal and neonatal care, work to increase access, and improve the overall health and well-being of families. Together, we can achieve our goal of providing respectful, compassionate, and effective care to all who need it.



August is National Breastfeeding Month

This year's theme, **Forward Together**, celebrates the communities and advocates working together to improve access to human milk. In Idaho, Breastfeeding Week (August 1-7) aligns with World Breastfeeding Week's theme; Prioritize Breastfeeding – Create Sustainable Support Systems – which will focus on environment and climate change, and how breastfeeding reduces the climate impact caused by artificial feeding. For more breastfeeding related resources and other printables to celebrate this month, click [here](#).



Congratulations to Debbie Ketchum, AWHONN Board President-Elect!



Please join us in celebrating IDPQC Governing Board member Debbie Ketchum, DNO, MAOM, RN, NEA-BC, RNC-MNN, C-EFM on her recent election as Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Board President for 2026-2027. With nearly three decades in maternal and child nursing and nursing leadership, Debbie brings a deep expertise and passion for advancing perinatal health, education, research, advocacy, and empowering care teams through relationships to the role. Congratulations Debbie!

"I'm exceptionally honored to be elected President-Elect of AWHONN and to be on the governing board of IDPQC, actively engaged in improving outcomes and supporting our incredible clinical, nursing, and advocacy teams. It's an extraordinary time to lead and an even more important time to listen, unite, and act. I believe AWHONN and IDPQC can be a force for systemic change and a refuge for clinicians at the heart of it."

Perinatal Health Care Professional Survey

Perinatal Healthcare Professionals: 10 min survey → \$20 gift card

The Idaho Perinatal Quality Collaborative has partnered with the University of Idaho to study the context of providing maternity care across the state. The goal of the research is to identify factors that support and impede the provision of high-quality care and inform the development of policy and educational interventions.

We are recruiting healthcare professionals (e.g., MD/DO, CNM, CM, NP, PA) who see patients at multiple timepoints throughout pregnancy and/or postpartum to complete a 10-minute online survey. As a thank you for your time, you'll receive a **\$20 gift card**.



WHO IS ELIGIBLE?

Idaho healthcare professionals who serve patients at multiple timepoints throughout pregnancy > postpartum (e.g., MD/DO, CNM, CM, NP, PA)

Note: this excludes healthcare professionals who work solely in L&D settings and/or see patients at one time point only. We will disseminate a separate survey to single-encounter providers soon!

SCAN TO PARTICIPATE



OR VISIT:
bit.ly/IDmaternalprovidersurvey

IRB #25-097 : Principal Investigator Dr. Sarah Deming: sdeming@uidaho.edu

IDPQC has partnered with the University of Idaho to collect data that will guide future PQC initiatives and activities. Our first such effort is a survey of perinatal health care professionals who provide ongoing care to patients throughout pregnancy and/or postpartum.

The survey explores the context of providing maternity care across the state in order to:

1. Identify factors that support and impede the provision of high-quality care
2. Inform the development of educational and policy interventions.

If you fit the criteria, we would be so grateful for you taking ~10 minutes to complete the survey. In appreciation of your time, we're offering a **\$20 gift card** incentive.

Complete the survey [here](#).

For those who work solely in an inpatient (i.e., L&D) or single encounter setting: we will be surveying you soon! But in the meantime, we would welcome your help reaching out to colleagues who provide ongoing maternity care across pregnancy > postpartum. IDPQC member Dr. Sarah Deming (sdeming@uidaho.edu) is leading the data collection effort and would happily email or snail mail fliers to hang in breakrooms or share via professional organizations (although please not on social media, to protect against bot responses). We thank you in advance for your support of this important research endeavor!

Idaho Breastfeeding Coalition Network of Support Survey

The Idaho Breastfeeding Coalition (IBC) seeks feedback from **professionals or supporters who provide care to mothers and infants in Idaho through employment or volunteer work**. The IBC is conducting a statewide needs assessment to learn about breastfeeding support in Idaho. Your anonymous participation in this **4-5 minute survey** is greatly appreciated. Information gathered will potentially guide efforts in enhancing support statewide through development of the IBC goals, programming and advocacy to help families access the support they need. This project has been reviewed and approved by the Idaho State University Institutional Review Board (IRB).

To go to the survey, [click here](#) or scan the QR code below.

You're Invited to
Participate



*in the Idaho Breastfeeding Coalition
Network of Support Survey*



Enter to win a \$50
Amazon Gift Card

Thank you for your support to guide the
future mission of the IBC!

This is a collaborative project between the
Idaho Breastfeeding Coalition and Idaho
State University. The project has received
approval from the ISU Human Subjects
Committee.



**Idaho State
University**

Hypertension Initiative Kickoff in October



The IDPQC is excited to kick off the Severe Hypertension Statewide Quality Improvement Initiative! Initiative activities will kick off in October 2025 and run through October 2026. Meeting details are outlined below.

IDPQC Quarterly Targeted Webinars - Open Access

The Idaho Perinatal Quality Collaborative (IDPQC) is pleased to present a series of open access learning opportunities as part of its implementation of the Severe Hypertension in Pregnancy patient safety bundle. These webinars will be open to anyone who would like to attend and are intended to support collaboration and improved outcomes in various care settings. Note: These webinars will take the place of monthly initiative meetings for enrolled hospitals.

Register for each session by clicking the titles below:

- Dec. 3, 2025 - [Collaborating with First Responders \[comaginehealth.zoom.us\]](https://comaginehealth.zoom.us)
- March 4, 2026 - [Considerations for Rural Settings \[comaginehealth.zoom.us\]](https://comaginehealth.zoom.us)
- June 3, 2026 - [Perinatal Care for Emergency Department Teams \[comaginehealth.zoom.us\]](https://comaginehealth.zoom.us)
- Sept. 2, 2026 - [Hypertension Management for Direct-Entry and Community-Based Midwives \[comaginehealth.zoom.us\]](https://comaginehealth.zoom.us)

IDPQC Activities for Enrolled Hospitals

The following information has been shared with enrolled hospitals, but if you are affiliated with a hospital that has enrolled in the initiative and have not seen it yet, please contact Phillip Wetmore (pwetmore@comagine.org), who will connect you with your hospital's day-to-day leader and share the materials.

Updating Hospital Contacts

If you are the day-to-day leader at an enrolled hospital, please take a moment to submit a team form as soon as possible so that we can confirm that everyone in your team is included in initiative materials. The link to this form was recently sent out, but please reach out to Phillip Wetmore if you are unable to locate it.

IDPQC Severe Hypertension Monthly Meetings

This series is intended for members of hospitals that are enrolled in the initiative and will have a variety of topics and focus areas throughout the initiative. These meetings will kick off in October, and occur on the first Wednesday of each month from 12 -1 p.m. MT.

Note: Registration is required for these meetings, so please make sure to register and add them to your calendars!

IDPQC Technical Assistance Office Hours

These optional drop-in technical assistance office hours will be held on the third Wednesday of each month from 12 - 1 p.m. MT and will provide an opportunity to receive targeted guidance about the IDPQC Hypertension data collection or uploading process, or the initiative in general. Hospital team members will be invited to the meeting directly, but please reach out to Phillip Wetmore if you would like to join and don't have the meeting.

Note: These meetings are currently running, and will be offered in both August and September ahead of the kickoff meeting. If you have any questions about data before then, this is a great place to drop in and ask any questions you have.